

**BUILDING  
A COMMON  
FUTURE**

## **LAUNCH EVENT**

### **INTERREG IPA CBC**

### **ITALY-ALBANIA-MONTENEGRO PROGRAMME**

**Bari, 6 March 2017**

**Thematic Workshop – Priority Axis 4**

**Joint Secretariat – Puglia Region**

# Programme Strategy

## Priority Axis 1



Strengthening the cross border cooperation and competitiveness of SMEs

## Priority Axis 2



Smart Management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

## Priority Axis 3



Environment protection, risk management and low carbon strategy

## Priority Axis 4



Increasing cross border accessibility, promoting sustainable transport service and facilities and improving public infrastructures

# Programme Strategy

PA 1- Strengthening the cross border competitiveness of SMEs

SO 1.1- Enhance the framework conditions for the development of SMEs cross border market

PA 2 - Smart management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

SO 2.1 - Boost attractiveness of natural and cultural assets to improve a smart and sustainable economic development

SO 2.2 Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products

PA 3- Environmental protection, risk management and low carbon strategies

SO 3.1 – Increase cross border cooperation strategies on water landscapes

SO 3.2 – Promotive innovative practices and tools to reduce carbon emission and to improve energy efficiency

PA 4 - Increasing cross border accessibility, promoting sustainable transport services and facilities and improving public infrastructures

SO 4.1 – Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

# Cross Cutting Themes

*“promoting local and regional governance and enhancing the planning and administrative capacity of local and regional authorities”*

*“strengthening research, technological development, innovation and information and communication technologies through, inter alia, promoting the sharing of human resources and facilities for research and technology development”*

## PA4. INCREASING CROSS BORDER ACCESSIBILITY, PROMOTING SUSTAINABLE TRANSPORT SERVICE AND FACILITIES AND IMPROVING PUBLIC INFRASTRUCTURES.

### THEMATIC PRIORITY 4

Promoting sustainable transport and improving public infrastructures by, inter alia, reducing isolation through improved access to transport, information and communication networks and services and investing in cross border water, waste and energy systems and facilities

### Priority Axis 4

Increasing cross border accessibility, promoting sustainable transport service and facilities and improving public infrastructures

### Specific Objective 4.1

Increase coordination among relevant stakeholders to promote sustainable cross border connections

## **SO 4.1** Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area.

### **Objectives**

- to enhance the potential of the regions to function as hubs for tourists and trade, improving the intra and interregional connectivity and to better organize the use of existing transport infrastructures and corridors
- to support the development of innovative and interoperable applications for transport support structure, as well as transport procedural, technology and organizational innovations, in order to well tuning the use of existing transport infrastructures, to better organizing the Corridors and to adequate the level of services toward international safety and quality standard's levels.

**EUSAIR  
strategy  
compliance**

- Pillar 2, with reference to the following topics: a) "Maritime transport". b) "Intermodal connections to the hinterland".
- Cross Cutting issue "Capacity building".

## **SO 4.1** Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

### **EXPECTED RESULTS**

- 1)** Sustainable, efficient, multimodal and quality cross border transport connections inside the area improved.
- 2)** Existing connections, with regular transit times and shared procedures, optimized.
- 3)** Consolidated supply logistic chain to bring a door-to-door integrated transport system introducing new intermodal maritime-based.

## **SO 4.1** Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

ID	RESULT Indicator	Measurement unit
4.1	Agreements for cross-border passengers and freight sustainable transport systems and multimodal mobility solutions	Quantitative

ID	OUTPUT Indicator	Measurement Unit
4.1	<ul style="list-style-type: none"><li>○ Number of new products, services, pilot and demonstration projects realized;</li><li>○ Number of passengers and freight benefitting of the new multimodal connections.</li></ul>	Number



## **SO 4.1** Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

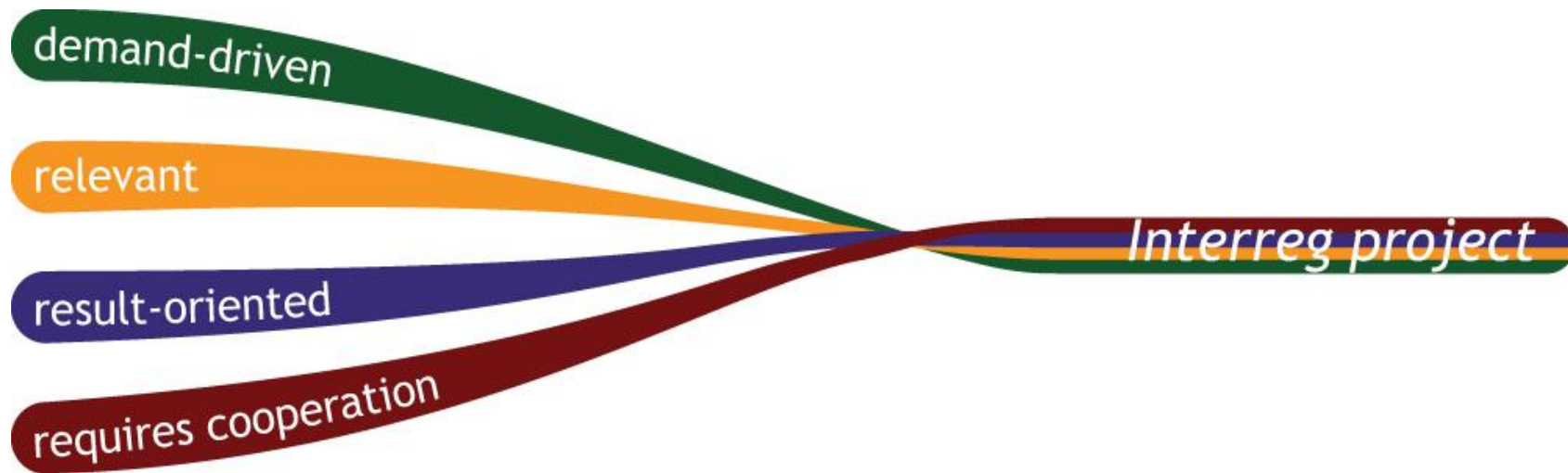
### **INDICATIVE LIST OF POSSIBLE ACTIONS**

1. Establishing a cooperation platform among relevant stakeholders to improve multimodal connections inside the programme area in order to use the existing transport infrastructure and transport services more efficiently and be more user-friendly.
2. Enhancing network of relevant cross border customs stakeholders to improve custom procedures for passengers and goods traffic, contributing to reach the target by 2020 of reducing the time spent at regional border crossings by 50%.
3. Fostering connections between the main cross border transport infrastructures and the EU trans-European corridors, aimed at promoting sustainable transport in the Region, also implementing small scale investments in advanced services and physical infrastructures.
4. Enhancing the intraregional connectivity of the area as hub both for freight and passengers toward and from other destinations
5. Improving and exchange of skills in terms of sustainable transports systems both for operators and management
6. Setting up of consolidated platforms allowing the optimization of out of standard loads (LCL – Less Container Load)

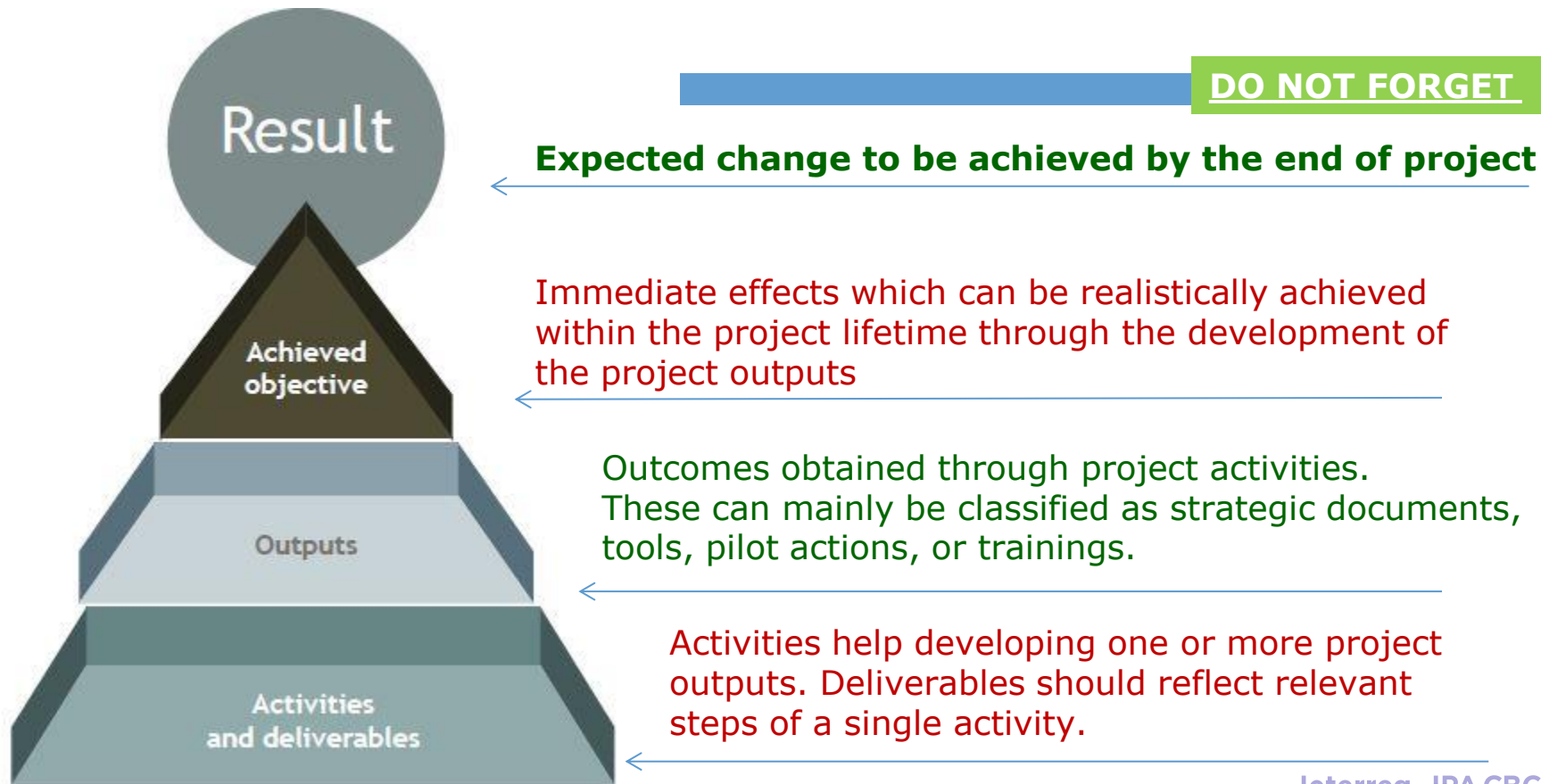
# PROJECT INTERVENTION LOGIC

...relevance, justification, context

**DO NOT FORGET**



# PROJECT INTERVENTION LOGIC... what it means



# PROJECT INTERVENTION LOGIC.... the **SMART** approach.

What is really an objective and how should it be defined?

**DO NOT FORGET**

<b>S</b>	<b>SPECIFIC</b>	Clear, concise, detailed
<b>M</b>	<b>MEASURABLE</b>	Quality and quantity
<b>A</b>	<b>ACHIEVABLE</b>	Realistic
<b>R</b>	<b>RELEVANT</b>	Sufficient contribution
<b>T</b>	<b>TIME-RELATED</b>	Specific time frame

# PROJECT INTERVENTION LOGIC...project result and output

**DO NOT FORGET**

Project result	Project main output
The <u>immediate advantage</u> of carrying out the project telling us about <u>the benefit</u> of using the project main outputs. It should indicate <u>the change</u> the project is aiming for.	The product of the activities funded telling us what has actually been <u>produced for the money given</u> to the project. It contributes directly to the achievement of the project result.
→ Established cooperation among High-tech enterprises and regional support structures in the cross-border area	→ 1 cross-border High-tech development centre → 10 enterprises receiving non-financial support

# PROJECT INTERVENTION LOGIC....

**some examples:** OUTPUTS or RESULTS?

- 1** SMEs supported
- 2** Reduction of travel time
- 3** Pollution prevention schemes implemented on farms
- 4** Action plan or the protection of natural heritage in the CBC area
- 5** Increased cross-border interaction among senior citizens

# PROJECT INTERVENTION LOGIC...

## how to make a link

### Programme output indicators

Number of new products, services, pilot and demonstration project realized

Number of passengers and freight benefiting of the new multimodal connection

### Example of Project main outputs

1 e-platform to increase the mobility sharing

3 multimodal routes created

# PROJECT INTERVENTION LOGIC...how to present a WORKPLAN

**DO NOT FORGET**

- **Work packages**

- Activities
- Deliverables
- Partners' involvement

- **Time plan**

- Timeframe for each activity
- Delivery date for outputs and deliverables



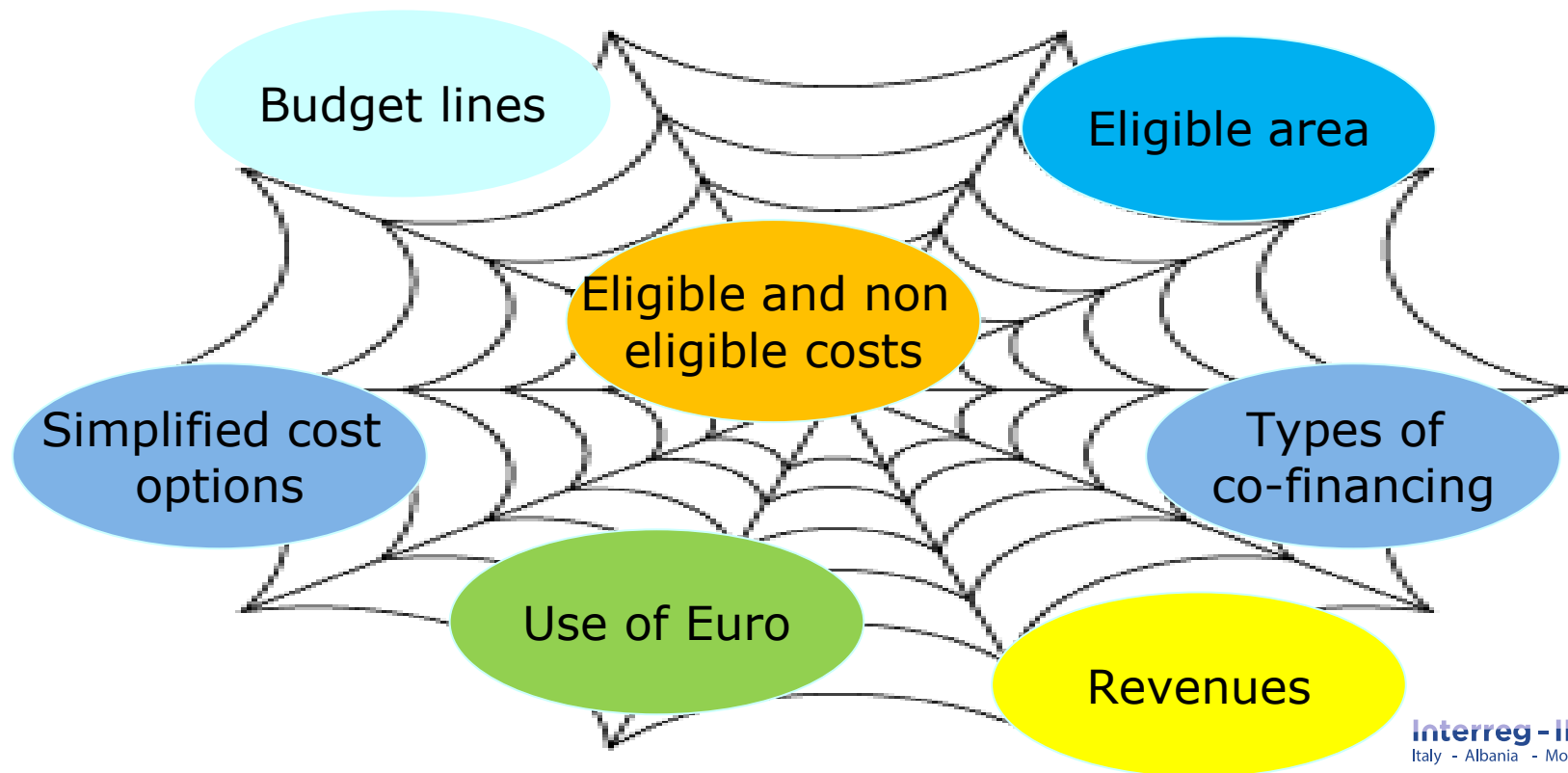
**What is a  
sufficient level  
of detail?**



# PROJECT INTERVENTION LOGIC

....what the project needs to know

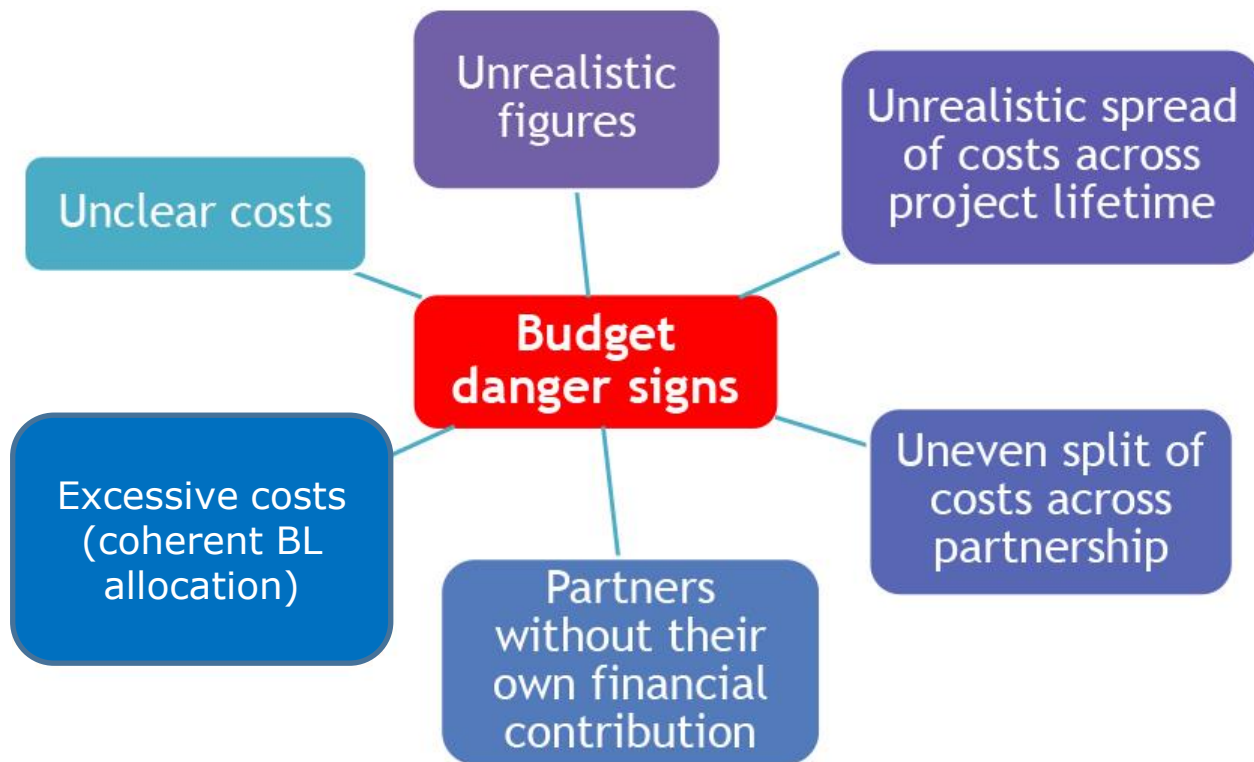
**DO NOT FORGET**



# PROJECT INTERVENTION LOGIC

## .... Project budget danger signs

**DO NOT FORGET**



# PROJECT INTERVENTION LOGIC....

## Other reminders

- |   |  |  |
|---|--|--|
| 1 | Horizontal Principles                          |  |
| 2 | State Aid Discipline (GBER, De minimis rules)  |  |
| 3 | Activities and costs outside the eligible area |  |
| 4 | Cooperation Criteria                           |  |
| 5 | Assessment criteria                            |  |

**and much more... soon!!!**

## Thanks for your attention

### ***Contacts***

- ❑ Joint Secretariat
- ❑ Puglia Region, Italy
- ❑ +390805406545
- ❑ [js@italy-albania-montenegro.eu](mailto:js@italy-albania-montenegro.eu)
- ❑ [www.italy-albania-montenegro.eu](http://www.italy-albania-montenegro.eu)