

BUILDING
A COMMON
FUTURE

INFO DAY

INTERREG IPA CBC

ITALY-ALBANIA-MONTENEGRO PROGRAMME

Lecce, 4 April 2017

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**The INTERREG IPA CBC ITALY-ALBANIA-MONTENEGRO
First call for proposals**

The Programme area

IPA cross-border cooperation programmes 2014-2020
between IPA II beneficiaries and EU Member States
Italy-Albania-Montenegro



Population: 7,8 ML

Total budget:

92.707.558 Meuro



From Member States

-ITALY

2 regions (Puglia and Molise)

8 Provinces

From IPA Countries

-ALBANIA

The whole territory

-MONTENEGRO

The whole territory

Key elements for Programme planning

2 Regional ERDF Operational Programmes for
Molise and Puglia

Italian Partnership Agreement

Consistency with EUSAIR

Potential interest of the stakeholders (online
consultation)

EC progress report 2013 and Strategy Country
Paper for Albania and Montenegro

Potential synergies with other ETC Programmes

EUSAIR Strategy



EU Strategy for the
Adriatic and Ionian Region
EUSAIR

The Programme is aligned with the macro-regional EU Strategy for the Adriatic and Ionian Region EUSAIR, and helps Adriatic-Ionian regions of Italy, Albania and Montenegro to achieve growth by building on the 4 EUSAIR thematic pillars:

- Blue Growth
- Connecting the Region
- Environmental Quality
- Sustainable Tourism

Programme Priorities

Priority Axis 1



Strengthening the cross border cooperation and competitiveness of SMEs

Priority Axis 2



Smart Management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

Priority Axis 3



Environment protection, risk management and low carbon strategy

Priority Axis 4



Increasing cross border accessibility, promoting sustainable transport service and facilities and improving public infrastructures

The programme Objectives

PA 1 - Strengthening the cross border competitiveness of SMEs

SO 1.1 - Enhance the framework conditions for the development of SMEs cross border market

PA 2 - Smart management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

SO 2.1 - Boost attractiveness of natural and cultural assets to improve a smart and sustainable economic development

SO 2.2 Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products

PA 3- Environmental protection, risk management and low carbon strategies

SO 3.1 – Increase cross border cooperation strategies on water landscapes

SO 3.2 – Promote innovative practices and tools to reduce carbon emission and to improve energy efficiency

PA 4 - Increasing cross border accessibility, promoting sustainable transport services and facilities and improving public infrastructures

SO 4.1 – Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

Cross-cutting themes

(f) Promoting local and regional governance and enhancing the planning and administrative capacity of local and regional authorities

(h) Strengthening research, technological development, innovation and information and communication technological through, inter alia, promoting the sharing of human resources and facilities for research and technological

Compliance to the Cross-cutting thematic Priorities

A specific section of the quality assessment grid will check the coherence of the project proposals with the above mentioned thematic Priorities

Breakdown by priority axis and thematic priority

	THEMATIC PRIORITY	UNION SUPPORT	NATIONAL COUNTERPART	TOTAL	(%) of the total budget
Priority axis 1	TP G	15.760.284	2.781.227	18.541.511	20%
Priority axis 2	TP D	22.064.398	3.893.718	25.958.116	28%
Priority axis 3	TP B	19.700.356	3.476.534	23.176.890	25%
Priority axis 4	TP C	13.396.242	2.364.043	15.760.285	17%
PA 5 Technical Assistance		7.880.142	1.390.614	9.270.756	10%
TOTAL		78.801.422	13.906.136	92.707.558	

The programme Management Structures

**JOINT
MONITORING
COMMITTEE**

**MANAGING
AUTHORITY**
Puglia Region

AUDIT AUTHORITY

**GROUP OF
AUDITORS**

**JOINT
SECRETARIAT**
in IT

**NATIONAL INFO
POINTS**
in AL, ME

**CERTIFYING
AUTHORITY**

**NATIONAL
CONTROLLERS**
in IT, AL, ME

What's in the application package?

Call for
projects

Applicants
manual

LP/PP/Assoc.
Statement
templates

Application
form offline +
budget tool

What is included?

Priorities

Budget

Partners

Timeline

Eligibility

Procedure

What do we finance?

Priorities

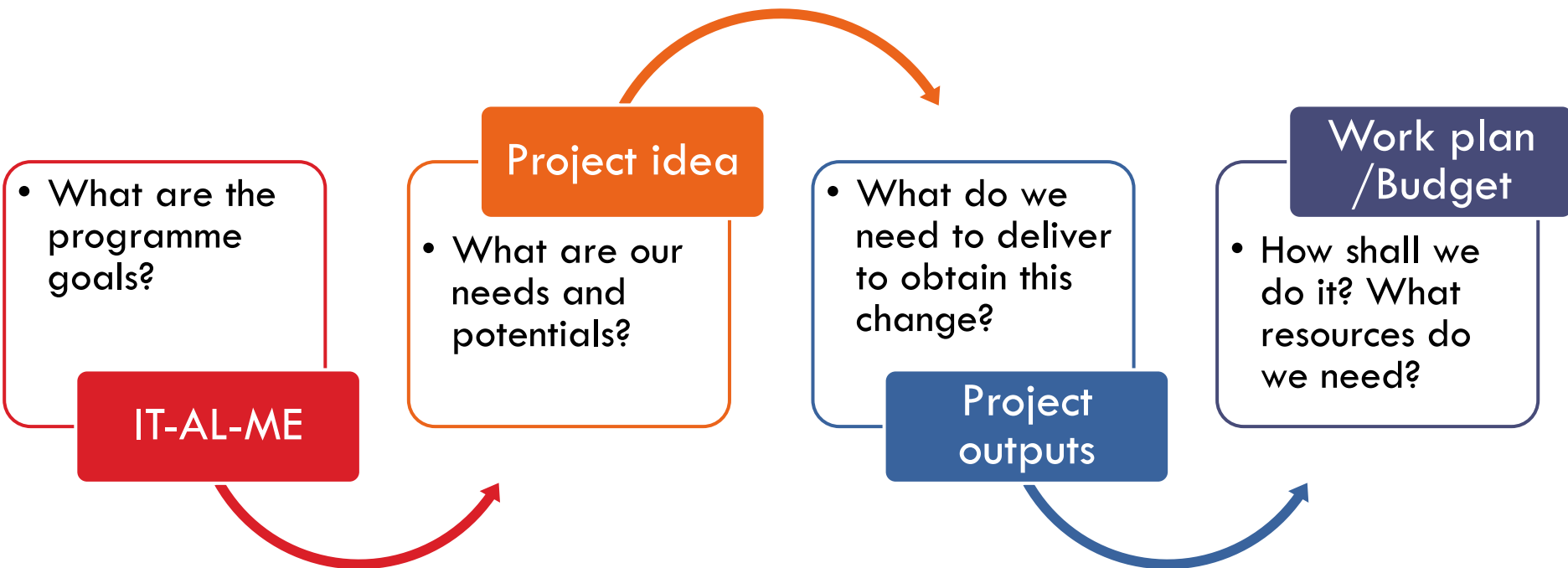
Projects concretely contributing to

- ❖ the achievement of all **4** priorities and **6** specific objectives

Also tackling / complying with:

- ❖ cross-cutting issues (innovation, governance)
- ❖ horizontal principles (sustainability, non-discrimination, equality)
- ❖ State aid rules (if state aid, de-minimis, GBER)

Why is the programme strategy important for me?



SO 1.1 – Enhance the framework conditions for the development of SMEs cross border market

ID	RESULT Indicator	Measurement unit
1.1	Common interventions aimed to improve the cross border framework conditions in which the facilitators of competitiveness operate	Quantitative

ID	OUTPUT Indicator	Measurement Unit
1.1	<ul style="list-style-type: none">- Number of enterprises receiving non-financial support (common indicator – reference to the Annex of Reg.(EU) No 1299/2013);- Number of business and research institutions involved/offering non financial support.	Number

SO 1.1 – Enhance the framework conditions for the development of SMEs cross border market

INDICATIVE LIST OF POSSIBLE ACTIONS

1. Setting up **networking actions of business support organizations** (such as Chambers of Commerce, Districts, Trade Unions, internationalization agencies) promoting cooperation/cross border business practices (exchange of experiences) and **pilot initiatives** (new services) to support **SMEs internationalization** in the area (for example: participation in fairs, business scouting, BtoB, technology brokerage, capacity building).
2. Setting up actions for improving **access to research results and technology transfer** for SMEs in some key areas of Programme intervention.
3. Promoting innovative **start-up, clusters** and networks
4. Developing and **testing capacity building schemes** benefiting the SMEs competitiveness
5. Promoting the development of innovative approaches and financing tools to strengthen **competences and encourage entrepreneurship** for innovation including social innovation (as e.g. social inclusion, business angels networks, crowdfunding, open-innovation and start-ups lab), and improvement of health-care system (development of new services, e-health).

SO 2.1 – Boost Attractiveness of Natural and Cultural Assets to Improve a Smart and Sustainable Economic Development

ID	RESULT Indicator	Measurement unit
2.1	Common action Plans for the smart management of tourist destinations to be adopted by the public authorities of the Programme area	Quantitative

ID	OUTPUT Indicator	Measurement Unit
2.1	<ul style="list-style-type: none">○ Number of new products, services and pilot or demonstration projects realized;○ Number of valorized sites..	Number

SO 2.1 – Boost Attractiveness of Natural and Cultural Assets to Improve a Smart and Sustainable Economic Development

INDICATIVE LIST OF POSSIBLE ACTIONS

1. Developing **common models and plans for the smart and sustainable tourism** management, stimulating operators' public administrators and civil society stakeholders competences and skills, also favouring a bottom up approach.
2. Development of distinct and **diversified tourism products and service** provided to specific target groups (e.g. disabled people, young and elder tourists, etc.) and sectors (enogastronomic, sport, religious tourism, etc.) even through small scale investments and demonstration projects
3. Promoting actions, impacting also on protection and quality of the environment, for the **valorisation of lesser known destinations**, protected areas (parks, Natura 2000 sites) and cultural assets of the Programme territory (common branding, promotional materials, other ITC promotional tools, such as interactive maps, apps, advisory systems, virtual tours, web portal etc.)

SO 2.2 – Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products.

ID	RESULT Indicator	Measurement unit
2.2	a) cross border networks in the cultural and creative fields; b) cross-border agreements in the cultural and creative fields.	Quantitative

ID	OUTPUT Indicator	Measurement Unit
2.2	<ul style="list-style-type: none">○ Number of enterprises receiving non-financial support (common indicator – ref. Annex of Reg.(EU) No 1299/2013);○ Number of cross-border creative platforms.	Number

SO 2.2 – Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products

INDICATIVE LIST OF POSSIBLE ACTIONS

1. Setting up **cross-border cooperation platforms** (South Adriatic creativity cooperation platforms) and networks **on cultural and creative industries**, also fostering the public-private partnership.
2. Realizing **creative productions** to enhance the cultural heritage of the area

SO 3.1 – Increase Cross-border Cooperation Strategies on Water Landscapes

ID	RESULT Indicator	Measurement unit
3.1	Common Plans enhancing and safeguarding water landscapes (including marine ones).	Quantitative

ID	OUTPUT Indicator	Measurement Unit
3.1	<ul style="list-style-type: none">○ Number of new products and services, pilot and demonstration projects realized;○ Number of users involved (in pilot or demonstration projects).	Number

SO 3.1 – Increase Cross-border Cooperation Strategies on Water Landscapes

INDICATIVE LIST OF POSSIBLE ACTIONS

1. Strengthening of technical and scientific capacities, establishment of cross-border platforms and innovative solutions for research, **observation and monitoring and development of common knowledge bases** and information gathering tools to support the integrated environmental and landscape planning activities, according to European directives and self-sustainable development methods and criteria..
2. Developing a **Web-GIS Observatory Network to gather and process geographical and statistical data** related to water, coastal and marine ecosystems, coastal erosion risks and hydrogeological instability, along with a cross-border development of a digital inventory of karst cavities and other karst phenomena related to aquifer recharge processes; recognition of specific risk mitigation and prevention measures.
3. Developing joint **management plans for cross-border habitats and ecosystems**
4. Planning of interventions **completing NATURA 2000 network** under Birds and Habitats Directives; designating further protected areas to form a coherent and representative network of water, coastal and marine protected areas; ensuring their joint or coordinated management, also in relation to maritime spatial planning and integrated coastal management
5. Realising interventions for raising awareness among **farmers of the negative impacts of excessive nitrate use** on water cycle and promotion of environmentally friendly farming practices and innovative recovery of traditional local methods and techniques of dryland farming

SO 3.2 – Promoting innovative practices and tools to reduce carbon emission, to improve energy efficiency in public sector

ID	RESULT Indicator	Measurement unit
3.2	Common plans for energy efficiency and sustainable energy production.	Quantitative

ID	OUTPUT Indicator	Measurement Unit
3.2	<ul style="list-style-type: none">○ Number of new products, services, pilot and demonstration projects realized;○ Number of final users involved (in pilot or demonstration projects).	Number

SO 3.2 – Promoting innovative practices and tools to reduce carbon emission, to improve energy efficiency in the public sector

INDICATIVE LIST OF POSSIBLE ACTIONS

1. cross-border **exchange of regional/national good practices** in the regulative framework for the RES and RUE sector for developing **common models for energy planning** in order to increase the endogenous renewable energy potentials and to meet the energy efficiency goals.
2. Identification and **adoption of European standards** (such as Covenant of Mayors initiatives) **for public administrations** and set up of an energy sustainable mind set at local communities level.
3. Development of local sustainable **energy action plans** (also promoting citizens/stakeholders participation).
4. Realization of feasibility studies, identification of financial opportunities and implementation of **pilot initiatives for meeting the energy efficiency** goals of public buildings (or other initiatives).

SO 4.1 Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

ID	RESULT Indicator	Measurement unit
4.1	Agreements for cross-border passengers and freight sustainable transport systems and multimodal mobility solutions	Quantitative

ID	OUTPUT Indicator	Measurement Unit
4.1	<ul style="list-style-type: none">○ Number of new products, services, pilot and demonstration projects realized;○ Number of passengers and freight benefitting of the new multimodal connections.	Number

SO 4.1 Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

INDICATIVE LIST OF POSSIBLE ACTIONS

1. Establishing a cooperation **platform among relevant stakeholders** to improve multimodal connections inside the programme area in order to use the **existing transport infrastructure and transport services** more efficiently and be more user-friendly.
2. Enhancing network of relevant cross border customs stakeholders to improve **custom procedures for passengers and goods traffic**, contributing to reach the target by 2020 of reducing the time spent at regional border crossings by 50%.
3. Fostering **connections** between the main cross border transport infrastructures and the **EU trans-European corridors**, aimed at promoting sustainable transport in the Region, also implementing small scale investments in advanced services and physical infrastructures.
4. Enhancing the intraregional connectivity of the area as **hub both for freight and passengers** toward and from other destinations
5. Improving and exchange of **skills in terms of sustainable transports** systems both for operators and management
6. Setting up of consolidated platforms allowing the **optimization of out of standard loads** (LCL – Less Container Load)

How can I apply?

Procedure

- ❖ **Deadline:** 60 calendar days from publication
- ❖ Register/apply **ONLY** through the **eMS** (no post/fax/hand submission admitted)
- ❖ Follow eMS steps in project development:
 1. Find appropriate partners
 2. Agree strategy / objectives / expected results
 3. Agree activities / outputs / work packages
 4. Define reasonable budget

How can I apply?

Procedure

Upload in the eMS also:

- ❖ LP/PP statement and Associated partners decl.
(stamped, signed by legal repr. + document power of signature + identity)
- ❖ Registration, establishment act + statute
Only for private: Balance sheets (last 2 years)

Submit application!

How will you be assessed?

Procedure

1) JS assisted by NIPs (Experts if needed):

- ❖ Eligibility check
- ❖ Quality check : Ranking list

2) Steering committee may be appointed by the JMC, revises ranking list and submits it to

3) Joint Monitoring Committee (JMC) for funding decision

4) MA contracts lead partner of selected projects

How will I be assessed?

Procedure

Eligibility check:

- ❖ Yes/No criteria on eligibility requirements
- ❖ Only eligible proposals to quality check

Quality check:

- ❖ Strategic criteria : 44 points max.
- ❖ Operational criteria : 43 points max.
- ❖ Sustainability criteria : 13 points max.

What's next in our website?

**Official
publication of the
call**

**eMS link to
apply**

**eMS user
manual**

FAQs

**Subsidy / PP
agreement
templates**

**Implementation
manual**

How can I find out more?

- Info day in Lecce on 4 April 2017
- Info day in Campobasso on 11 April 2017
- Info days in Albania and Montenegro (tbc)

How can I search for partners?

- Consult project ideas and partners available at our website
- Or suggest your project idea to potential partners at our website
- See the list of partners who wish to be contacted

How do we help you?

Running advice by JS:

- ✓ **Help desk** at js@italy-albania-montenegro.eu
- ✓ **FAQs** answered/updated every Friday
- ✓ **Open days:** Tuesday 10:00-13:00 (max. 15 p.) / via Skype Wednesday 10:00-13:00 for AL/ME

Ask for available dates at js@italy-albania-montenegro.eu

Phone/personal advice not foreseen for equal treatment and transparency



Thanks for your attention

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