

BUILDING  
A COMMON  
FUTURE

## LAUNCH EVENT

INTERREG IPA CBC

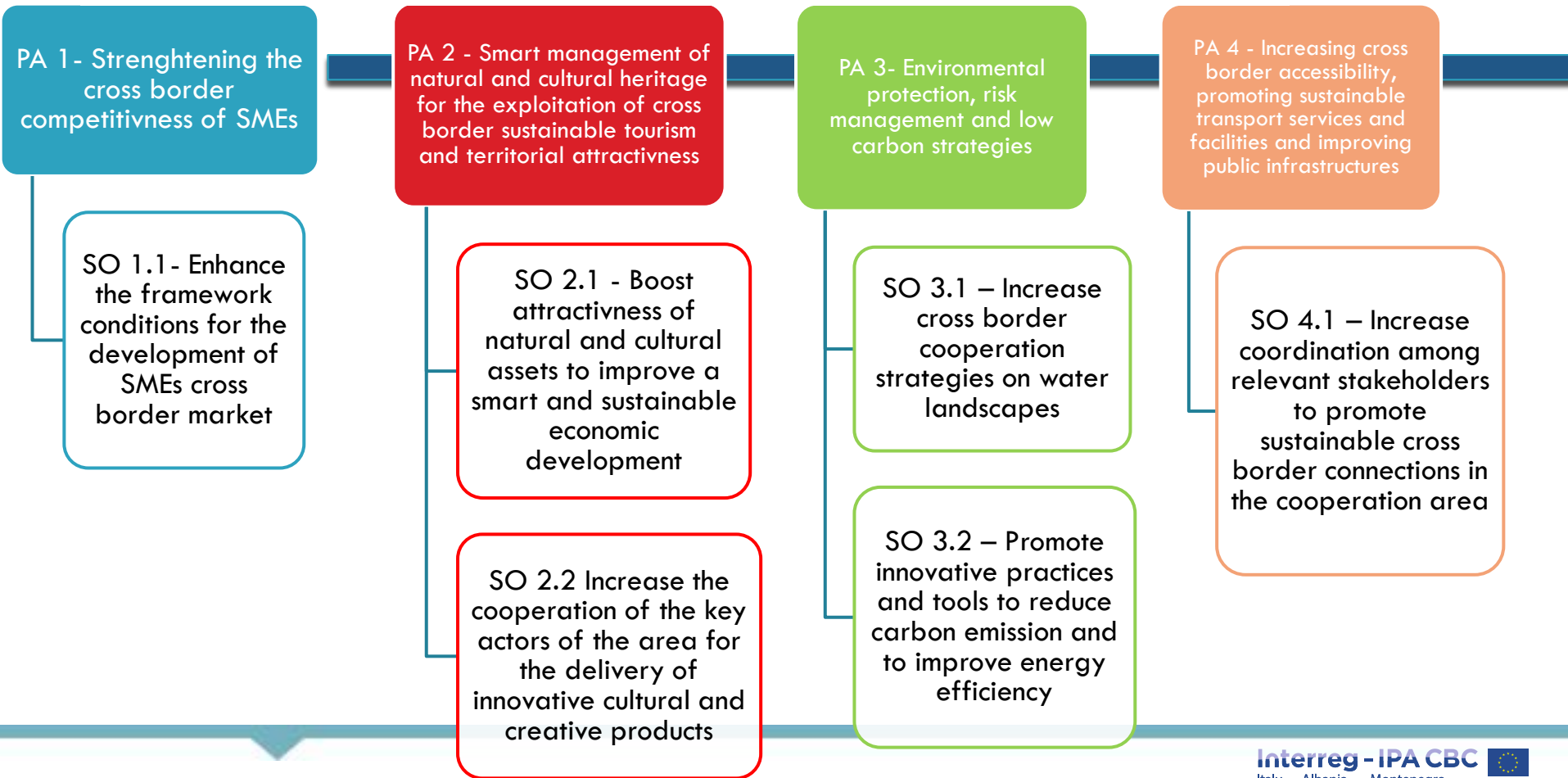
ITALY-ALBANIA-MONTENEGRO PROGRAMME

Tirana / Podgorica, 15 /17 March 2017

**Mauro Novello – Joint Secretariat**

**The new trilateral Programme: guide for project proposals**

# The Programme objectives



# Breakdown by priority axis and thematic priority

	THEMATIC PRIORITY	UNION SUPPORT	NATIONAL COUNTERPART	TOTAL	(%) of the total budget
Priority axis 1	TP G	15.760.284	2.781.227	18.541.511	20%
Priority axis 2	TP D	22.064.398	3.893.718	25.958.116	28%
Priority axis 3	TP B	19.700.356	3.476.534	23.176.890	25%
Priority axis 4	TP C	13.396.242	2.364.043	15.760.285	17%
PA 5 Technical Assistance		7.880.142	1.390.614	9.270.756	10%
TOTAL		78.801.422	13.906.136	92.707.558	

# The Programme Management Structures

**JOINT  
MONITORING  
COMMITTEE**

**MANAGING  
AUTHORITY**  
Puglia Region

**AUDIT AUTHORITY**

**GROUP OF  
AUDITORS**

**JOINT  
SECRETARIAT**  
in IT

**NATIONAL INFO  
POINTS**  
in AL, ME

**CERTIFYING  
AUTHORITY**

**NATIONAL  
CONTROLLERS**  
in IT, AL, ME

# Who is the Joint Secretariat?

- |                                |                       |
|--------------------------------|-----------------------|
| ➤ <i>Coordinator</i>           | Mauro Novello         |
| ➤ <i>Secretariat</i>           | Aferdita Mezini       |
| ➤ <i>Communication officer</i> | Ileana Inglese        |
| ➤ <i>Finance officer</i>       | Antonio Agrosì        |
| ➤ <i>Project officer</i>       | Chiara Campanile      |
| ➤ <i>Project officer</i>       | Aurora Maria Losacco  |
| ➤ <i>Legal officer</i>         | Davide Marcianò       |
| ➤ <i>Technical ass. to MA</i>  | Francesco Carabellese |
| ➤ <i>Technical ass. to MA</i>  | Fabrizio Errico       |

# What can we do for you?

- ❖ We support the MA and JMC in managing the Programme
- ❖ We **inform and advise applicants/partners**
- ❖ We support MA/JMC in **project selection – project assessment**
- ❖ We support and monitor approved projects
- ❖ We make sure project results are communicated

# What's in the application package?

Call for  
projects

Applicants  
manual

LP/PP/Assoc.  
Statement  
templates

Application  
form offline +  
budget tool

# What is included?

Priorities

Budget

Partners

Timeline

Eligibility

Procedure



# What do we finance?

## Priorities

Projects concretely contributing to

- ❖ the achievement of all **4** priorities and **6** specific objectives

Also tackling / complying with:

- ❖ cross-cutting issues (innovation, governance)
- ❖ horizontal principles (sustainability, non-discrimination, equality)
- ❖ State aid rules (if state aid, de-minimis, GBER)

# SO 1.1 – Enhance the framework conditions for the development of SMEs cross border market

## Objectives

- ❑ Strengthening and empowering innovation clusters and networks.
- ❑ Increasing cooperation between actors of the innovation systems, especially between business and research, in order to improve access to research results for enterprises, thus stimulating further investment in innovation (connection between clusters, research and SMEs, research and P.A., SMEs and clusters; support to living labs; involvement of end users, businesses or consumers).
- ❑ Contributing to pave the way for the exploitation of opportunities for smart specialization and for promoting opportunities to develop synergies with the FP Horizon 2020

**EUSAIR  
strategy  
compliance**

- ❑ Pillar 1 “Blue Growth”
- ❑ cross cutting issues: “Capacity building”; “Research innovation and SME’s development”

## SO 1.1 – Enhance the framework conditions for the development of SMEs cross border market

ID	RESULT Indicator	Measurement unit
1.1	Common interventions aimed to improve the cross border framework conditions in which the facilitators of competitiveness operate	Quantitative

ID	OUTPUT Indicator	Measurement Unit
1.1	<ul style="list-style-type: none"><li>- Number of enterprises receiving non-financial support (common indicator – reference to the Annex of Reg.(EU) No 1299/2013);</li><li>- Number of business and research institutions involved/offering non financial support.</li></ul>	Number

# SO 1.1 – Enhance the framework conditions for the development of SMEs cross border market

## **INDICATIVE LIST OF POSSIBLE ACTIONS**

1. Setting up **networking actions of business support organizations** (such as Chambers of Commerce, Districts, Trade Unions, internationalization agencies) promoting cooperation/cross border business practices (exchange of experiences) and **pilot initiatives** (new services) to support **SMEs internationalization** in the area (for example: participation in fairs, business scouting, BtoB, technology brokerage, capacity building).
2. Setting up actions for improving **access to research results and technology transfer** for SMEs in some key areas of Programme intervention.
3. Promoting innovative **start-up, clusters** and networks
4. Developing and **testing capacity building schemes** benefiting the SMEs competitiveness
5. Promoting the development of innovative approaches and financing tools to strengthen **competences and encourage entrepreneurship** for innovation including social innovation (as e.g. social inclusion, business angels networks, crowdfunding, open-innovation and start-ups lab), and improvement of health-care system (development of new services, e-health).

## SO 2.1 – Boost Attractiveness of Natural and Cultural Assets to improve a Smart and Sustainable Economic Development

### Objectives

- Valorization of existing natural and cultural assets in a systematic, comprehensive and wide way, affecting protection and quality of the environment as basis of any kind of touristic promotion;
- homogenisation of the cross border policy environment, the qualification of the managerial behaviour of operators, the identification and adoption of quality standards for structures and services, up to the implementation of small scale infrastructural interventions, the joint promotions of common branded and networked heritage, the promotion of lesser known destinations.
- application of an integrated approach for both natural and cultural heritage with its economic added value.

**EUSAIR  
strategy  
compliance**

- Pillar 4, mainly to: a) common tourist / territorial brand building; b) sustainable and accessible tourist offer; c) thematic tourist routes; d) foster natural heritage; e) upgrade of tourist products.
- Cross Cutting issue “Capacity building”.

## SO 2.1 – Boost Attractiveness of Natural and Cultural Assets to Improve a Smart and Sustainable Economic Development

ID	RESULT Indicator	Measurement unit
2.1	Common action Plans for the smart management of tourist destinations to be adopted by the public authorities of the Programme area	Quantitative

ID	OUTPUT Indicator	Measurement Unit
2.1	<ul style="list-style-type: none"><li>○ Number of new products, services and pilot or demonstration projects realized;</li><li>○ Number of valorized sites..</li></ul>	Number

## SO 2.1 – Boost Attractiveness of Natural and Cultural Assets to improve a Smart and Sustainable Economic Development

### INDICATIVE LIST OF POSSIBLE ACTIONS

1. Developing **common models and plans for the smart and sustainable tourism** management, stimulating operators' public administrators and civil society stakeholders competences and skills, also favouring a bottom up approach.
2. Development of distinct and **diversified tourism products and service** provided to specific target groups (e.g. disabled people, young and elder tourists, etc.) and sectors (enogastronomic, sport, religious tourism, etc. ) even through small scale investments and demonstration projects
3. Promoting actions, impacting also on protection and quality of the environment, for the **valorisation of lesser known destinations**, protected areas (parks, Natura 2000 sites) and cultural assets of the Programme territory (common branding, promotional materials, other ITC promotional tools, such as interactive maps, apps, advisory systems, virtual tours, web portal etc.)

## SO 2.2 – Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products.

### Objective

- Increasing of cooperation for the development of high added value within the cross-border cultural/creative products and services.

### EXPECTED RESULTS

Increased structured cooperation and networking in the cultural and creative sectors.

### EUSAIR strategy compliance

- Pillar 4, mainly in terms of support to: a) foster cultural heritage, creative cross border region.
- Cross Cutting issue “Capacity building”



## SO 2.2 – Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products.

ID	RESULT Indicator	Measurement unit
2.2	a) cross border networks in the cultural and creative fields; b) cross-border agreements in the cultural and creative fields.	Quantitative

ID	OUTPUT Indicator	Measurement Unit
2.2	<ul style="list-style-type: none"><li>○ Number of enterprises receiving non-financial support (common indicator – ref. Annex of Reg.(EU) No 1299/2013);</li><li>○ Number of cross-border creative platforms.</li></ul>	Number

## SO 2.2 – Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products

### INDICATIVE LIST OF POSSIBLE ACTIONS

1. Setting up **cross-border cooperation platforms** (South Adriatic creativity cooperation platforms) and networks **on cultural and creative industries**, also fostering the public-private partnership.
2. Realizing **creative productions** to enhance the cultural heritage of the area

# SO 3.1 – Increase Cross-border Cooperation Strategies on Water Landscapes

## Objectives

- to promote a renewal integrated local water culture, pursuing coordination and integration of all sectors and stakeholders involved in water management from different perspectives, coherently with the provisions of national/regional strategic water management documents adopted under Directive 2000/60/EC (River Basin Management Plans), the Water Framework Directive (WFD)) and under Directive 2007/60/EC, the Floods Directive.- flood risk management plan (FRMP)
- to strengthen innovative cooperation practices in order to enhance the capacity of relevant local actors to improve water and risk prevention management, and to protect local biodiversity and enhance water landscape quality.

## EUSAIR strategy compliance

- Pillar 3, with reference to its two topics: marine environment; b) terrestrial habitats and biodiversity.
- cross cutting issue “Capacity building”.

## SO 3.1 – Increase Cross-border Cooperation Strategies on Water Landscapes

ID	RESULT Indicator	Measurement unit
3.1	Common Plans enhancing and safeguarding water landscapes (including marine ones).	Quantitative

ID	OUTPUT Indicator	Measurement Unit
3.1	<ul style="list-style-type: none"><li>○ Number of new products and services, pilot and demonstration projects realized;</li><li>○ Number of users involved (in pilot or demonstration projects).</li></ul>	Number

# SO 3.1 – Increase Cross-border Cooperation Strategies on Water Landscapes

## INDICATIVE LIST OF POSSIBLE ACTIONS

1. Strengthening of technical and scientific capacities, establishment of cross-border platforms and innovative solutions for research, **observation and monitoring and development of common knowledge bases** and information gathering tools to support the integrated environmental and landscape planning activities, according to European directives and self-sustainable development methods and criteria..
2. Developing a **Web-GIS Observatory Network to gather and process geographical and statistical data** related to water, coastal and marine ecosystems, coastal erosion risks and hydrogeological instability, along with a cross-border development of a digital inventory of karst cavities and other karst phenomena related to aquifer recharge processes; recognition of specific risk mitigation and prevention measures.
3. Developing joint **management plans for cross-border habitats and ecosystems**
4. Planning of interventions **completing NATURA 2000 network** under Birds and Habitats Directives; designating further protected areas to form a coherent and representative network of water, coastal and marine protected areas; ensuring their joint or coordinated management, also in relation to maritime spatial planning and integrated coastal management
5. Realising interventions for raising awareness among **farmers of the negative impacts of excessive nitrate use** on water cycle and promotion of environmentally friendly farming practices and innovative recovery of traditional local methods and techniques of dryland farming

## SO 3.2 – Promoting innovative practices and tools to reduce carbon emission, to improve energy efficiency in public sector

### Objective

- To increase energy efficiency and renewable energy usage mainly in public infrastructure (i.e. infrastructure owned by the public and/or for public use, including public buildings).
- to reduce know-how disparities and increase capacities of the public sector and related entities for improving the energy efficiency of public infrastructures and ultimately reducing their energy consumption and CO2 PM, NO2 emissions and ozone concentration

### EUSAIR strategy compliance

- Pillar 2, with reference to its topic “Energy Networks”, as both interventions complement each other and might produce a smarter and more sustainable growth at Programme area level.
- Cross Cutting issue “Capacity building”.

## SO 3.2 – Promoting innovative practices and tools to reduce carbon emission, to improve energy efficiency in public sector

ID	RESULT Indicator	Measurement unit
3.2	Common plans for energy efficiency and sustainable energy production.	Quantitative

ID	OUTPUT Indicator	Measurement Unit
3.2	<ul style="list-style-type: none"><li>○ Number of new products, services, pilot and demonstration projects realized;</li><li>○ Number of final users involved (in pilot or demonstration projects).</li></ul>	Number

## SO 3.2 – Promoting innovative practices and tools to reduce carbon emission, to improve energy efficiency in the public sector

### INDICATIVE LIST OF POSSIBLE ACTIONS

1. cross-border **exchange of regional/national good practices** in the regulative framework for the RES and RUE sector for developing **common models for energy planning** in order to increase the endogenous renewable energy potentials and to meet the energy efficiency goals.
2. Identification and **adoption of European standards** (such as Covenant of Mayors initiatives) **for public administrations** and set up of an energy sustainable mind set at local communities level.
3. Development of local sustainable **energy action plans** (also promoting citizens/stakeholders participation).
4. Realization of feasibility studies, identification of financial opportunities and implementation of **pilot initiatives for meeting the energy efficiency** goals of public buildings (or other initiatives).



## SO 4.1 Increase coordination among relevant stakeholders to promote sustainable cross-border connections in the cooperation area

### Objectives

- to enhance the potential of the regions to function as hubs for tourists and trade, improving the intra and interregional connectivity and to better organize the use of existing transport infrastructures and corridors
- to support the development of innovative and interoperable applications for transport support structure, as well as transport procedural, technology and organizational innovations, in order to well tuning the use of existing transport infrastructures, to better organizing the Corridors and to adequate the level of services toward international safety and quality standard's levels.

### EUSAIR strategy compliance

- Pillar 2, with reference to the following topics: a) "Maritime transport". b) "Intermodal connections to the hinterland".
- Cross Cutting issue "Capacity building".

## SO 4.1 Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

ID	RESULT Indicator	Measurement unit
4.1	Agreements for cross-border passengers and freight sustainable transport systems and multimodal mobility solutions	Quantitative

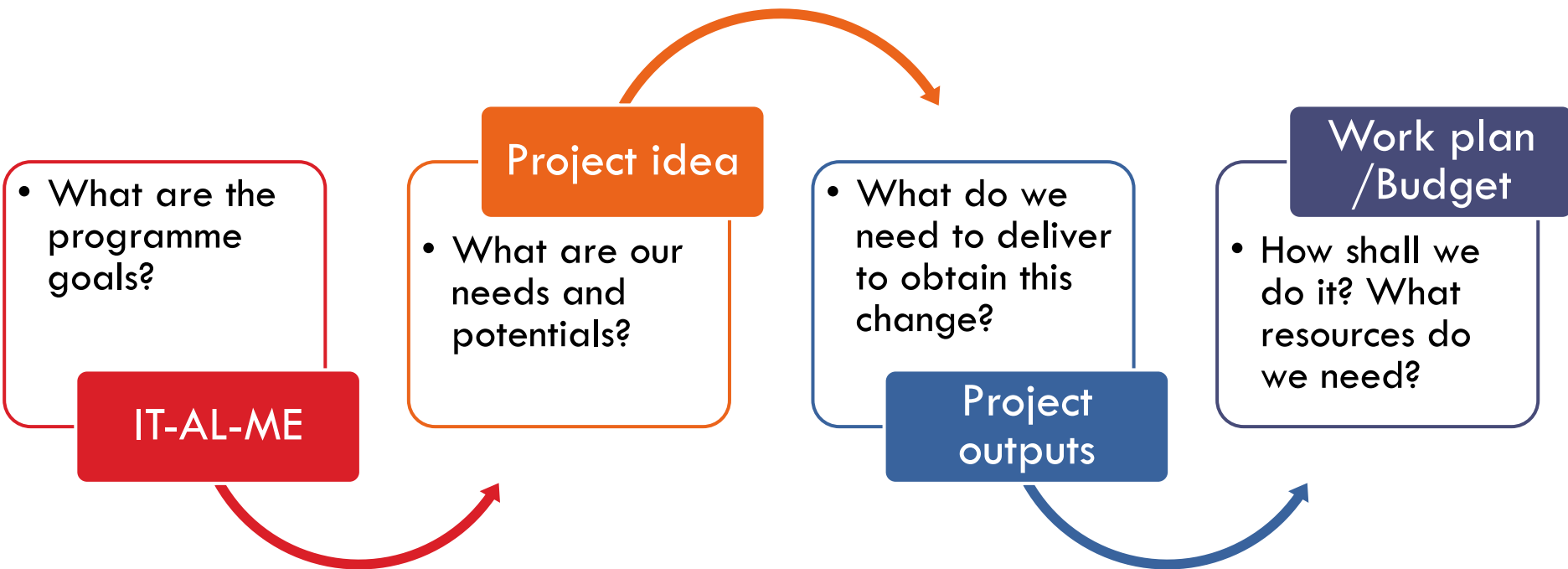
ID	OUTPUT Indicator	Measurement Unit
4.1	<ul style="list-style-type: none"><li>○ Number of new products, services, pilot and demonstration projects realized;</li><li>○ Number of passengers and freight benefitting of the new multimodal connections.</li></ul>	Number

## SO 4.1 Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

### INDICATIVE LIST OF POSSIBLE ACTIONS

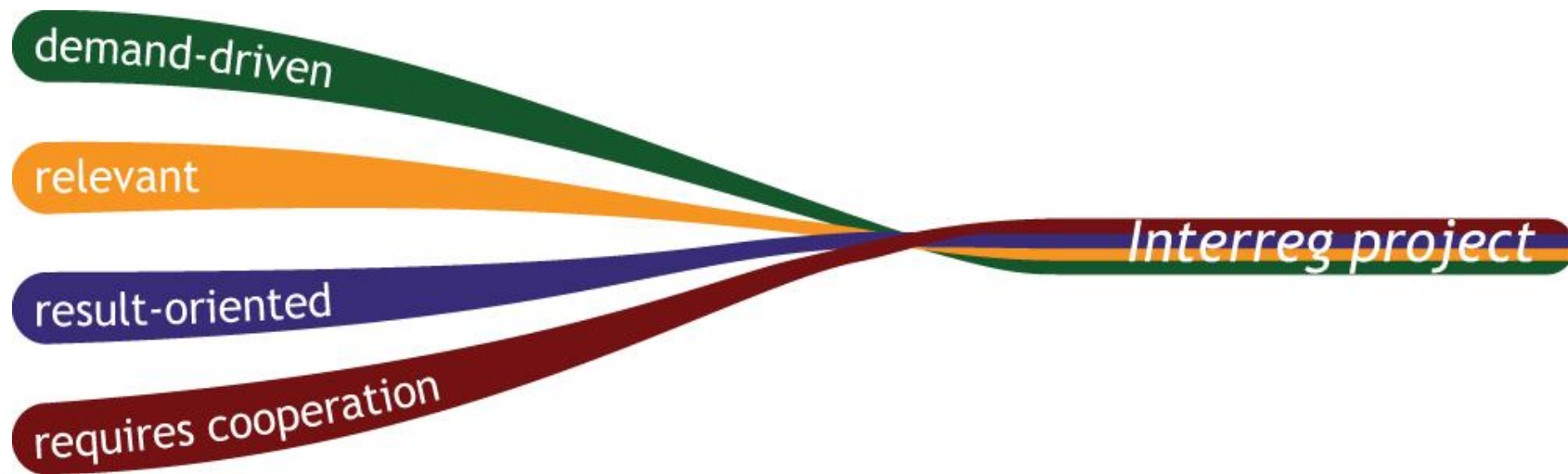
1. Establishing a cooperation **platform among relevant stakeholders** to improve multimodal connections inside the programme area in order to use the **existing transport infrastructure and transport services** more efficiently and be more user-friendly.
2. Enhancing network of relevant cross border customs stakeholders to improve **custom procedures for passengers and goods traffic**, contributing to reach the target by 2020 of reducing the time spent at regional border crossings by 50%.
3. Fostering **connections** between the main cross border transport infrastructures and the **EU trans-European corridors**, aimed at promoting sustainable transport in the Region, also implementing small scale investments in advanced services and physical infrastructures.
4. Enhancing the intraregional connectivity of the area as **hub both for freight and passengers** toward and from other destinations
5. Improving and exchange of **skills in terms of sustainable transports** systems both for operators and management
6. Setting up of consolidated platforms allowing the **optimization of out of standard loads** (LCL – Less Container Load)

# Why is the Programme strategy important for me?



# PROJECT INTERVENTION LOGIC....relevance, justification, context

**DO NOT FORGET**



# PROJECT INTERVENTION LOGIC....how to present a WORKPLAN

**DO NOT FORGET**

- **Work packages**

- ▣ Activities
- ▣ Deliverables
- ▣ Partners' involvement

- **Time plan**

- ▣ Timeframe for each activity
- ▣ Delivery date for outputs and deliverables



**What is a  
sufficient level  
of detail?**

# How can I apply?

## Procedure

- ❖ **Deadline:** 60 calendar days from publication
- ❖ Register/apply **ONLY** through the **eMS**  
(no post/fax/hand submission admitted)
- ❖ Follow eMS steps in project development:
  1. Find appropriate partners
  2. Agree strategy / objectives / expected results
  3. Agree activities / outputs / work packages
  4. Define reasonable budget

# How can I apply?

## Procedure

### **Upload in the eMS also:**

- ❖ LP/PP statement and Associated partners decl.  
(stamped, signed by legal repr. + document power of signature + identity)
- ❖ Registration, establishment act + statute  
Only for private: Balance sheets (last 2 years)

**Submit application!**



# How will you be assessed?

## Procedure

1) **JS** assisted by NCPs (Experts if needed):

- ❖ Eligibility check
- ❖ Quality check : Ranking list

2) **Steering committee** may be appointed by the JMC, revises ranking list and submits it to

3) **Joint Monitoring Committee** (JMC) for funding decision

4) **MA** contracts lead partner of selected projects

# How will I be assessed?

## Procedure

### Eligibility check:

- ❖ Yes/No criteria on eligibility requirements
- ❖ Only eligible proposals to quality check

### Quality check:

- ❖ Strategic criteria : 44 points max.
- ❖ Operational criteria : 43 points max.
- ❖ Sustainability criteria : 13 points max.

# What's next in our website?

**Official  
publication of the  
call**

**eMS link to  
apply**

**eMS user  
manual**

**FAQs**

**Subsidy / PP  
agreement  
templates**

**Implementation  
manual**

# How can I find out more?

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- Event in Tirana on 15 March 2017
- Event in Podgorica on 17 March 2017
- Info-day in Lecce on 4 April 2017
- Info-day in Campobasso on 11 April 2017

# How can I search for partners?

- Consult project ideas and available partners at our website
- Or suggest your project idea to potential partners at our website

Updated every 3-4 days

# How do we help you?

Running advice by JS:

- ✓ **Help desk** at [js@italy-albania-montenegro.eu](mailto:js@italy-albania-montenegro.eu)
- ✓ **FAQs** answered/updated every Friday
- ✓ **Open days:** Tuesday 10:00-13:00 (max. 15 p.) / via Skype Wednesday 10:00-13:00 for AL/ME

Ask for available dates at [js@italy-albania-montenegro.eu](mailto:js@italy-albania-montenegro.eu)

Phone/personal advice not foreseen for equal treatment and transparency



## Thanks for your attention

### *Contacts*

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