



INNOVATION VOUCHER

26/01/2021 - Angela Abrescia, Technical Assistance of Unioncamere

WHO IS UNIONCAMERE PUGLIA?



Unioncamere Puglia is the Regional Union of Chambers of Commerce, Industry, Crafts and Agriculture of Puglia Region. It is the body that unites and institutionally represents the Apulian Chamber system: Bari, Brindisi, Foggia, Lecce and Taranto.

Founded in 1947, Unioncamere realizes and manages services and activities of interest to the Chambers of Commerce and economic categories, coordinating the initiatives of the system through directives and guidelines to the bodies that are part of it.

WHO IS UNIONCAMERE DI PUGLIA?



Unioncamere Puglia carries out a capillary action on national and foreign markets, organizing the participation of companies in the most important fairs, giving visibility to the leading products of the region and their contents of tradition and innovation.

WHAT IS A VOUCHER?



Part of the activities carried out by Unioncamere Puglia is devoting to the management of regional **vouchers** for companies.

Vouchers are a tool addressed to companies, able to reimburse the purchase of consulting, equipment, training, fairs or technology services. They are considered as a tangible support for the supporting of the competitiveness of Italian micro, small and medium enterprises.

WHAT IS A VOUCHER?



The **vouchers** are provided through special calls for proposals published by Unioncamere or Puglia Region.

Individual companies or groups of them can participate in an aggregated project aimed at the introduction of innovation in their business.

Through the voucher system, companies can pay (in advanced) a good or a service, asking for a reimbursement (total or partial) of this expenditure.

UNIONCAMERE VOUCHERS



Unioncamere has **a wide experience** with the voucher system dedicated to different sectors.

These are the numbers:

- Number of vouchers issued: 500+
- Topics: Internationalization
- Target groups that get vouchers: MSMEs
- Amount of vouchers reimbursed: 800k+
- Sectors supported: All

Interreg - IPA CBC
Italy - Albania - Montenegro



SMART ADRIA



U.G.C.L.A.I. | ASSOCIATION OF CHAMBERS OF COMMERCE & INDUSTRY OF ALBANIA



BEST PRACTICE

A **best practice** for the Region are the **vouchers** issued to SMEs by the Interreg V A Italy-Croatia 2014-2020 through **INVESTINFISH** Project.

The INVESTINFISH Project was created to capitalize technical and managerial skills of Partners, with the aim of strengthening the competitiveness of the productive system of fisheries and aquaculture (F&A), through the promotion of investment programs for the acquisition of **innovative services**.



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SMART ADRIA



U.C.C.I.A.I. UNIONE CAMERALE DI CROAZIA
UNION OF CHAMBERS OF COMMERCE & INDUSTRY OF ALBANIA



BEST PRACTICE

The Partners of the INVESTINFISH Project are:



- T2I - Technology Transfer and Innovation s.c.ar.l.
- Sviluppo Marche s.r.l
- DAREpuglia (Regional Agri-food Technological District)
- Punto Confindustria s.r.l.
- The Istrian Development Agency (IDA)
- Rural Development Agency of Zadar County (AGGRA)



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SMART ADRIA



U.C.C.I.A.I. | ASSOCIAZIONE ITALIANA DI UNIVERSITÀ DI COMMERCIO E INDUSTRIA
UNION OF CHAMBERS OF COMMERCE & INDUSTRY OF ALBANIA



REGIONE PUGLIA



MINISTERO DELLO SVILUPPO ECONOMICO



REGIONE MARCHE



MINISTERO DELLO SVILUPPO ECONOMICO



PRIVREDNA
KOMORA
CRNE GORE

THE CALL

On June 2020, DARE Puglia published an **open call**, for the selection of **8 companies based in Puglia** that operate in the fisheries and aquaculture sector and are willing to strengthen their innovation capacity.

The 8 selected companies can benefit of a collaborative and **open innovation approach**, with the support of a team of experts highly specialized in innovation processes.



Interreg
Italy - Croatia
INVESTINFISH

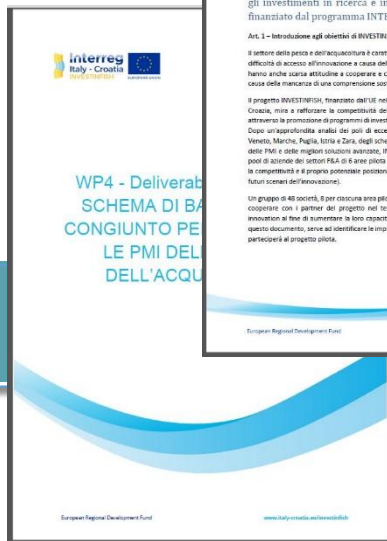
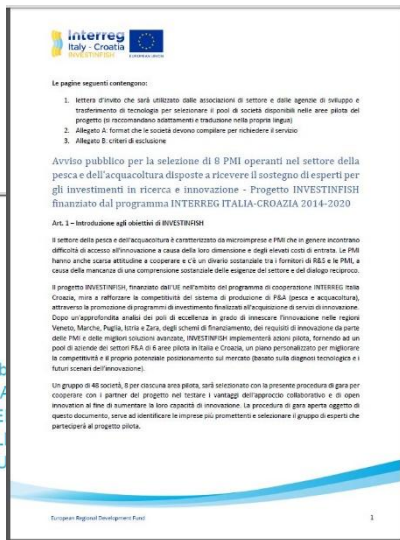


EUROPEAN UNION

THE CALL – THE PARTICIPANTS

Companies submitting applications must **satisfy the following criteria:**

- Being a micro, small or medium enterprise;
- Being registered at the Chamber of Commerce with the activity code (NACE CODE) referring to F&A sector;
- Being active and in good standing with the payment of the annual fee to the Chamber of Commerce;
- Not Being in a state of bankruptcy;
- The majority of the company's turnover derives from production/processing/marketing in the F&A sector (for example, fishing-tourism companies are not eligible);
- With an headquarters within the Puglia Region.

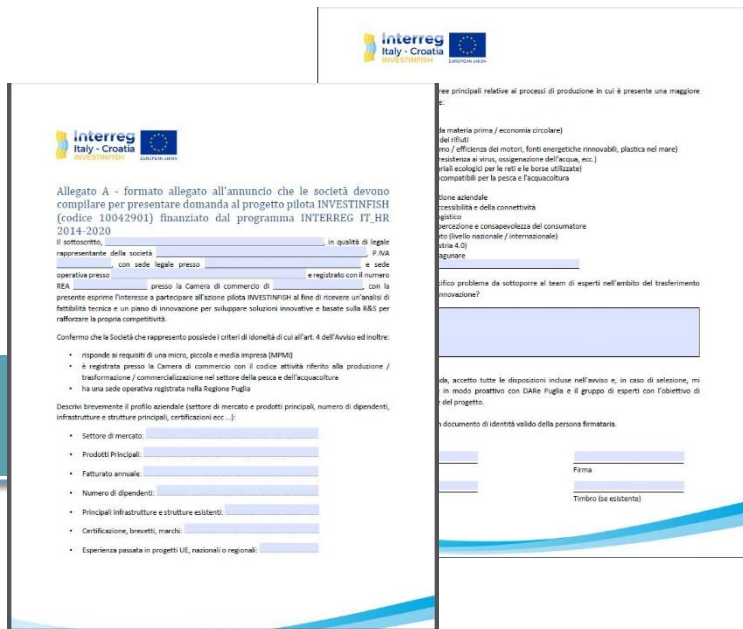


THE CALL – HOW TO PARTICIPATE

The ANNEX to be filled in to participate in the selection of the Call for Proposals is very quick and in a directly compilable format.

They are requested:

- Company personal data;
- The company's compliance with the eligibility criteria;
- A brief description of the company profile;
- The choice between possible topics in which there is a need for innovation;
- The description of a business problem for which consultancy would be useful.

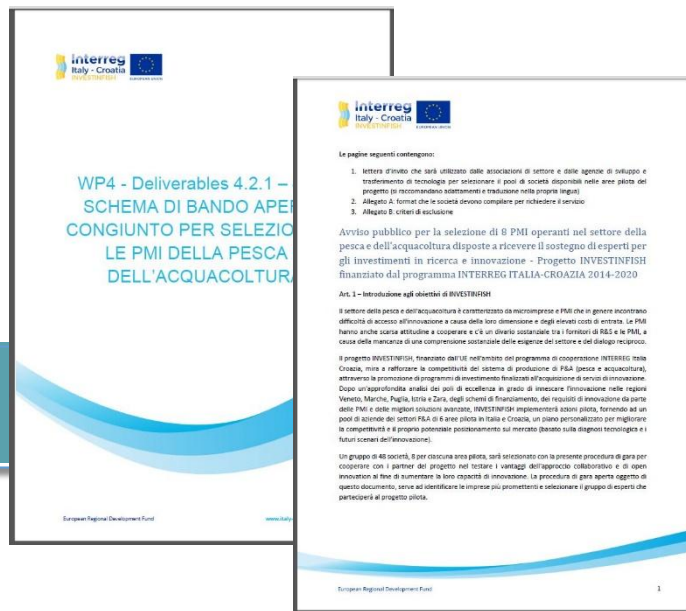


The image shows a screenshot of a web-based application form for the Interreg Italy-Croatia project. The form is titled 'Allegato A - formato allegato all'annuncio che le società devono compilare per presentare domanda al progetto pilota INVESTINFISH (codice 10042901) finanziato dal programma INTERREG IT_HR 2014-2020'. It contains various fields for company information, including name, address, and contact details. There are also sections for describing the company's main activities and its interest in participating in the project. The form is presented in a clean, professional layout with a blue and white color scheme.

THE CALL – THE WINNING

The call has been drawn up to be clear and easy to read.
The winners could “gain” the following **services**:

1. personalized consulting
2. matchmaking analysis
3. technical and economical feasibility analysis
4. introduction of innovative ideas into the company
5. market analysis
6. feasibility assessment in: market improvement, new production layout, sustainability
7. identification of technological solutions
8. elaboration of an action plan to introduce innovation
9. analysis of organizational or logistic models
10. identification of possible financing schemes to support the implementation of the innovation plan.



THE IMPLEMENTATION

11 companies submitted an application.

In agreement with the Lead Partner, all 11 companies that applied were selected for vouchers.

The team of experts, after preliminary meetings, has formulated together with the SMEs a project proposal for the implementation of the **innovation**.

Today the SMEs together with the experts are building a personalized innovation path that will end in a short time, concluding the **pilot phase**.



19 Ottobre In News: Progetti europei by DARE

INVESTINFISH: SELEZIONATE LE AZIENDE DEL BANDO INNOVAZIONE

Si sono conclusi i lavori della Commissione che ha valutato le manifestazioni di interesse pervenute relative al Bando Aperto Congiunto per la Selezione delle Piccole e Medie Imprese (PMI) della Pesca e dell'Acquacoltura. Le aziende selezionate che parteciperanno alla fase-pilota del progetto Investinfish sono:

DITTA	PIVA
Mare Gioioso srl	02492740747
Rothemann srl	02564110753
Consorzio Semi	04118540717
Cosimar Scari	02043310719
Cooperativa Varano La Fenice Scari	01695900718
Mancollura Malmalrose Soc. Coop. Agricola	01093000719
Coop. Paradiso Srl	04315750713
Santa Lucia I	03087010710
Minervini D. & Tatulli F. Snc	05702650721
Spagnolieta Paolo & C. Snc	05332060720
Salverini Ignazio & C. Sas	07854270720

THE RESULTS



The INVESTINFISH vouchers aims at improving of **competitiveness** of micro, small and medium enterprises in Puglia Region. In particular, through a voucher system an increasing of knowledge of F&A companies respect to specific problem is expected, favoring and boosting the entire sector.

Thanks for your attention

Contacts

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In collaboration with