

# ITALY @ COLLISION 2022

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Ministry of Foreign Affairs  
and International Cooperation

**ITCA**<sup>®</sup>  
**ITALIAN TRADE COMMISSION**  
DELEGATION COMMERCIALE D'ITALIE

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ITA - Italian Trade Agency is the Governmental agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. Through a worldwide network of 79 offices in 65 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

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Marco Saladini, Trade Commissioner for IT

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# ORGANIZERS' WELCOME



**MARCO SALADINI,**  
Italian Trade Commissioner, Canada

Italy is renowned for innovative design, style, the superior craftsmanship of its consumer goods, the authentic flavours of its food and wines, the beauty of its landscapes and works of art. These remarkable achievements stem from a long standing tradition of ingenuity and entrepreneurship that is embodied by a network of tens of thousands of small and medium sized companies scattered across the country. The passion for technology is also part of Italy's terroir and it is engrained in its history from ancient Rome, to Leonardo Da Vinci's renaissance to today.

The Italian Trade Agency and Puglia Sviluppo - Apulia Region are proud to participate at the Collision 2022 conference to showcase 20 of Italy's most innovative tech startups. These Italian startups carry on Italy's dedication to technology and traditions.

At Collision 2022 they will present their products and services ranging from web platforms to provide physical space analytics, API and AI solutions, visas and passport visa services, medtech and 3D, biometric ID, AR, VR and mixed reality technologies, disruptive mobile advertising, fintech and e-commerce software; apps and tools to manage free time and social engagements and even advance, smart textile for space suites.

To learn more about these companies and book a virtual meeting visit our web site at [italyatcollision2022.digital.ice.it](http://italyatcollision2022.digital.ice.it) or join us at the Italian Trade Agency and Puglia Sviluppo - Apulia Region pavilion (1209-05) at Collision 2022 at the Enercare Centre, in Toronto from June 21 to 23 2022.

Click here to schedule an in person meeting with our startups and receive a complimentary pass for the conference. Passes are limited so hurry up!



ITA - ITALIAN TRADE AGENCY is the Governmental agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. Through a worldwide network of 79 offices in 65 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. ITA has operated in Canada, with two offices in Toronto and Montreal, under the Italian Trade Commission designation since the 1950s.

ITA has two signature programs to support Italian startups abroad which are the Italian Startup initiative and the Global Startup Program.

**ITALIAN STARTUP** is aimed at creating opportunities for startups to exhibit at trade shows and events in Italy and elsewhere. Global Startup provides incentives for Italian startups to incubate and accelerate outside of Italy. To learn more about ITA please visit [Italian Trade Agency](http://ItalianTradeAgency.com).



AR Market is an Italian startup operating in the Immersive Technology sector for B2B and B2C.

We create 360° Virtual Spaces, empowered by 2D/3D/AR/VR content & “gamification”, for unique user experience. We transform Events, Stores/Shopping, Tourism and Training in engaging and highly interactive experiences, enjoyable on clients' sites or dedicated space through desktop, mobile device, VR headset. The main product we will present at Collision 2022 are the “360° Virtual Spaces” we create and develop, empowered by 2D, 3D, Augmented Reality, Virtual Reality content and “gamification”, for a unique and highly interactive user experience.

## CONTACT

[WWW.AREALITYMARKET.COM/EN/AR-MARKET](http://WWW.AREALITYMARKET.COM/EN/AR-MARKET)

**Andrea Baldini**, CEO

E-Mail: [ceo@arealitymarket.com](mailto:ceo@arealitymarket.com)



# albicchiere

albicchiere: The smart wine dispenser

Albicchiere is the first all-in-one solution in the world that lets you meet new wines and discover the hidden flavors and aromas of the ones you already know by enhancing the wine lover experience.

With the Albi family of Smart Wine Dispensers, you can taste your wine at the ideal temperature and preserve it for up to 6 months.

Change wine whenever you want with no hidden cleaning and service charges. Albi can connect to your smart home and make your experience unique thanks to the information on the display, the app, and the voice assistants.

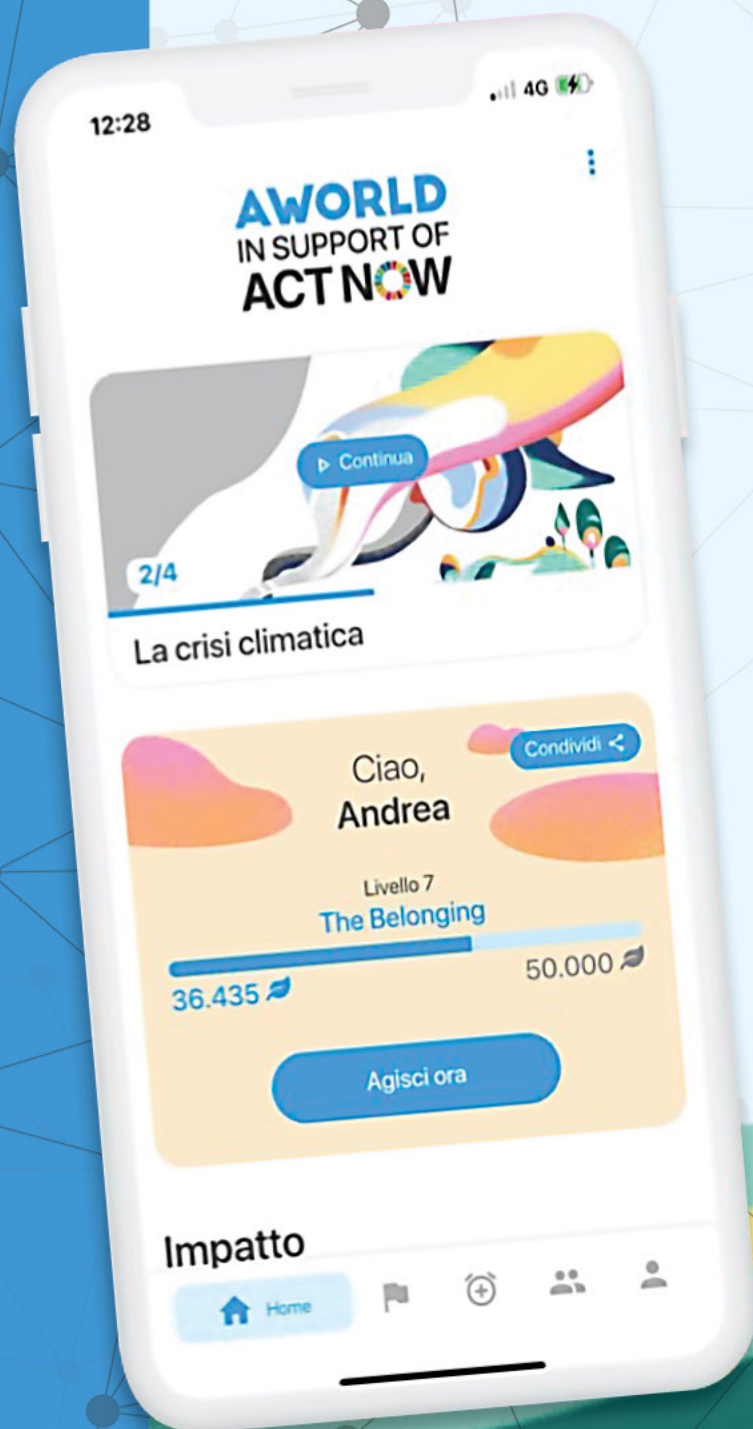
## CONTACT

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The App that guides you towards living sustainably.

AWorld is the App and Platform that engages, educates, and measures the impact of individuals with the goal of incentivizing a sustainable lifestyle. Is one-stop solution for organizations that want to engage their Stakeholders: Gamification, Edutainment, Community, Impact tracking, CSR & ESG Reporting.

AWorld is the only App chosen by the United Nations to Support the ActNow campaign.



## CONTACT

**AWORLD.ORG**

**Alessandro Armillotta**, CEO & Co-founder  
E-Mail: [alex@aworld.org](mailto:alex@aworld.org)



KNOW YOUR CUSTOMER  
MADE SECURE AND CHEAPER

Identify your customer securely  
in a few clicks protecting them  
from identity theft



Identikyc identifies citizens by reading their  
electronic identity document through NFC and  
authenticates them by using face recognition,  
protecting everybody from identity theft

compliant with eIDAS european regulations

supports e-id cards and e-passports

KYC procedure based upon Artificial Intelligence

available on any NFC enable smartphone and tablet

[identikyc.com](http://identikyc.com)



DIGITAL SIGNATURE  
ONE CLICK AHEAD

sign your documents in a  
few clicks protecting yourself  
from identity theft



Instasign generates your electronic identity by  
using face recognition and protects you from  
identity theft by using artificial intelligence

compliant with eIDAS european regulations

supports e-id cards and e-passports

KYC procedure based upon Artificial Intelligence

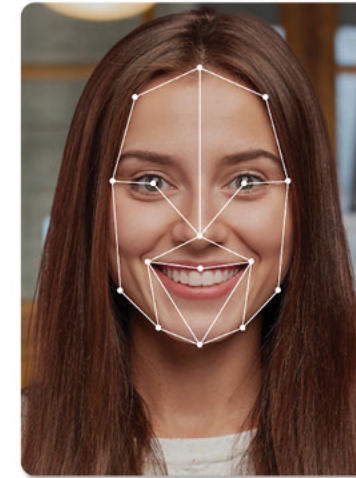
available on any NFC enable smartphone and tablet

[instasign.id](http://instasign.id)

# Cyberneid

cybernetics and electronic identity turned on

Artificial Intelligence and Electronic Identity



**Instasign** generates your  
electronic identity by using  
face recognition and protects  
you from identity theft by  
using artificial intelligence.

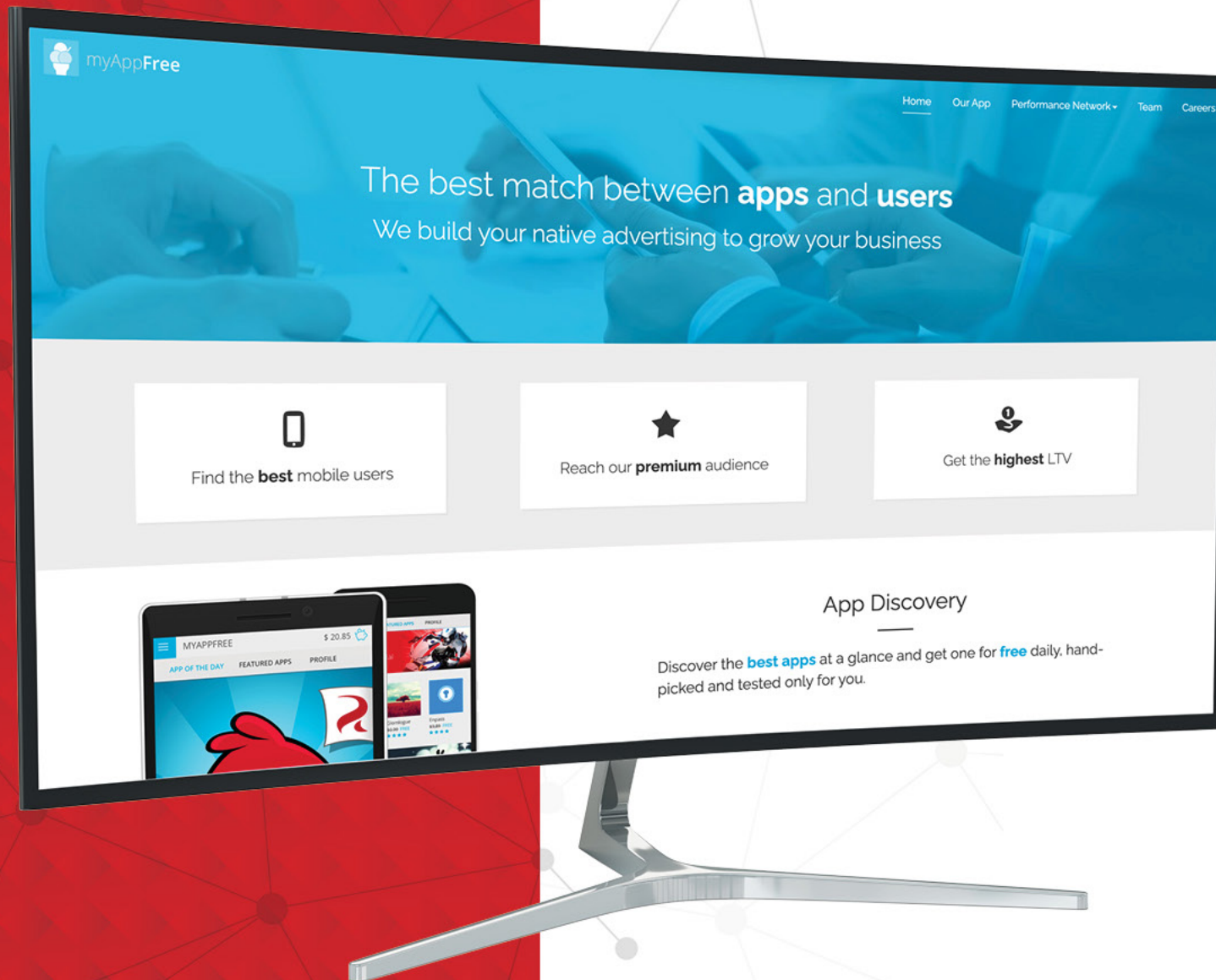
**Identikyc** identifies citizens  
by reading their electronic  
identity document through  
NFC and authenticates them  
by using face recognition,  
protecting everybody from  
identity theft.

## CONTACT

[WWW.CYBERNEID.COM](http://WWW.CYBERNEID.COM)

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# myAppFree

MYAPPFREE offers a Media & Marketing solution to acquire users at a scale on mobile.

Our clients are Media Centers, Media Agencies, Brands and Developers. MYAPPFREE platform received the award Innovami Migliore Startup in 2019, and the award Leader della crescita Sole24ore (best 100 growing startups in Italy).

## CONTACT

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MY-MONEY provides fintech technology and innovative payments systems.



## CONTACT

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# RIC3D

RIC3D S.r.l. is an Innovative Startup that promotes R&D projects for the creation of products and services to be brought to market in the Med-Tech and Sustainable Tourism fields – through the application of 3D, AR, VR and Mixed Reality technologies.

As an innovative benefit startup strongly oriented towards the MedTech sector, RIC3D has chosen to support the future of the medical sector with its MED3D project, with the aim of responding to the high demand for advanced technology capable of intercepting the existing gap in health care and medical solutions – in an extremely delicate field such as cardiac surgery. Therefore, our product is strictly linked to the main sector of the exhibition as developers & data productive benefits on the society. Thus the clinical data collection can be used as a database for a more accurate analysis for, students, research centers, medical literature.

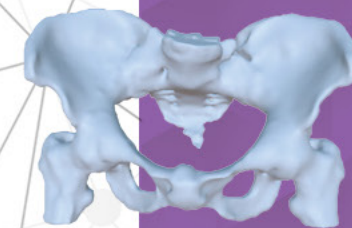


## CONTACT

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Clara Bernasco, CEO

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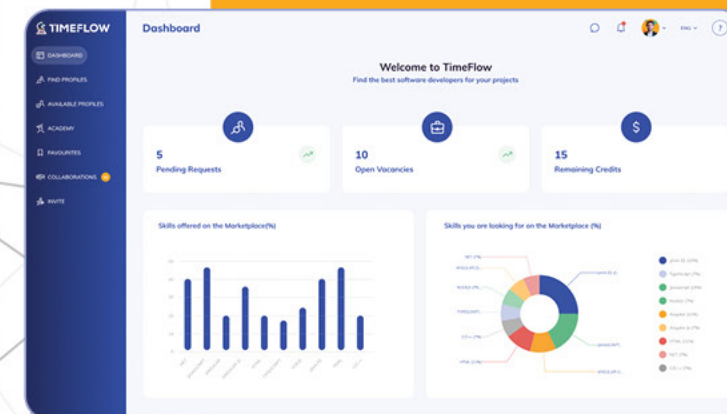
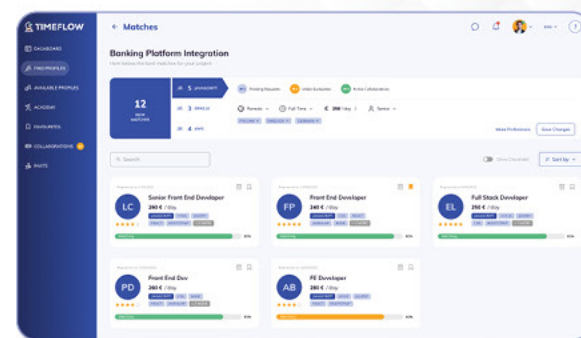




Timeflow is a Marketplace for companies looking for qualified technical IT personnel and/or referenced suppliers in the ICT field.

Through the platform, we match supply and demand:

- customers (big IT consulting companies, system integrators, banks, insurance companies etc..) can count on a community of qualified IT suppliers;
- the qualified suppliers (IT consulting companies, software houses etc..) can instead develop their customer base and increase their business volume.
- The white-label solution also makes it possible to improve and digitize the relationships with the supplier base, reducing costs and automating time-consuming activities.



## CONTACT

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Ulisse is the world's 1st camera-radar fusion device for unobtrusive indoor people counting and tracking. Ulisse is an IoT platform made of proprietary hardware, algorithms and software to deploy state-of-the-art physical space analytics in under 5 minutes.

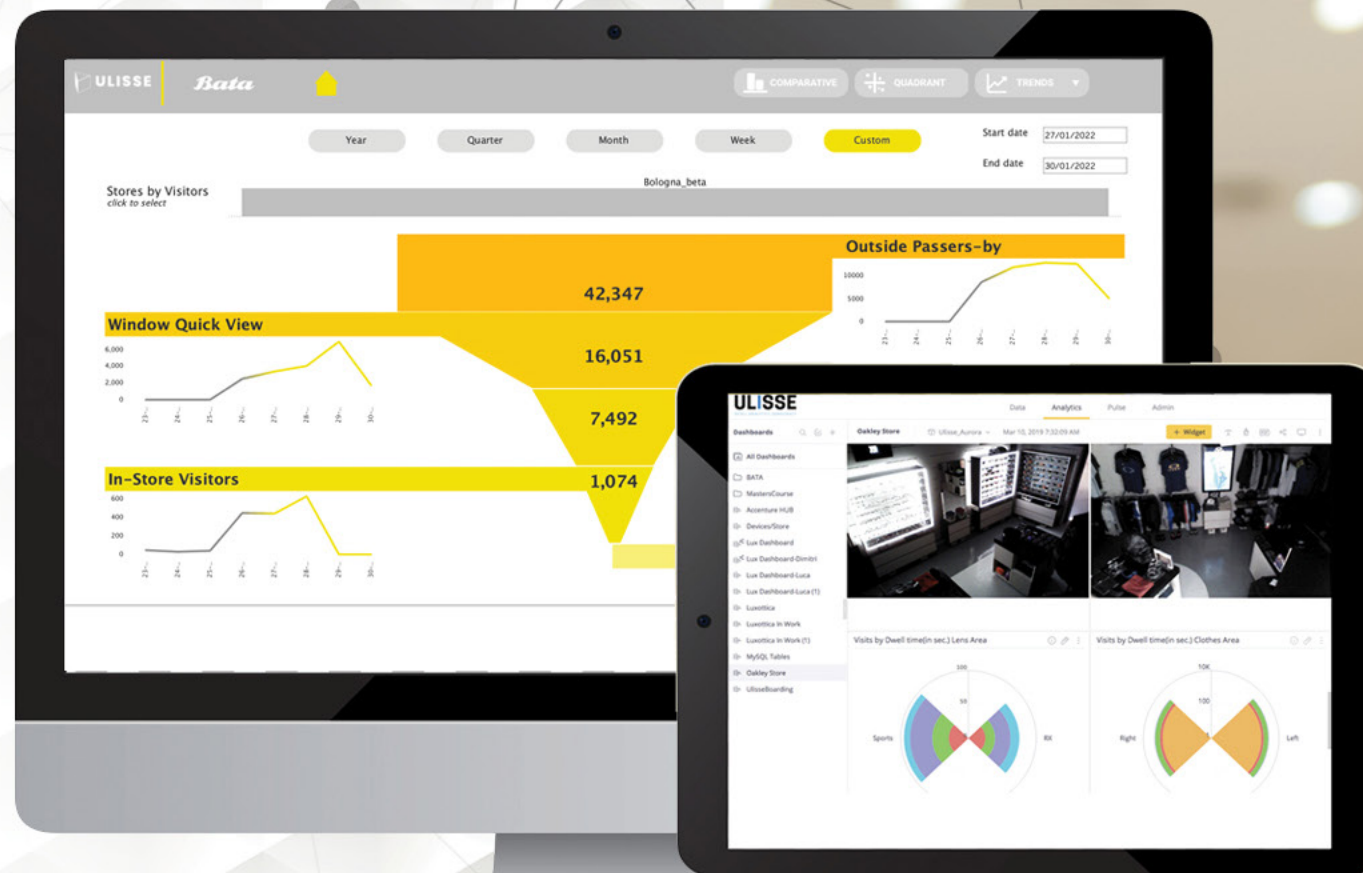


## CONTACT

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Alberto Villa, CFO

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# VENTUNO

## ITALIAN REGIONAL FOOD EXPERIENCE

An Experience Box with exclusive Italian Food & Travel experiences.

Empowered by VR/AR, the Experience Box promotes Italian small gems, access to international markets for small producers, conscious consumption & travel.

Three Experience Boxes (aperitif, lunch & dinner, dessert) for each of the 20 Italian Regions (60 combinations) based on a unique user experience through several touchpoints and/or channels:

- B2C & B2B platforms: for final consumers & distributors
- VR Tour App: immersive 360° VR platform where consumers can buy directly
- Experiential Tourism: real touristic experiences in the boxes
- Digital Communities: digital ambassadors of Ventuno
- Ventuno Experience Stores

## CONTACT

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